

DUTCH LIONS FC

GATEWAY TO PROFESSIONAL SOCCER



VS



SPONSOR PACKAGES

WEEKEND OF APRIL 29 – MAY 1, 2010

1. LEVEL ONE: \$8.000

- Shirt sponsor GUFC team (front) for Global United Game OR the Title Sponsor for the Golf Scramble Outing
- 10 VIP seats, 10 passes to VIP player section after game
- Logo and name in all marketing and pr activities (such as website, press releases, weekend event brochure, etc.)
- Boarding
- 6 Spots at Golf Outing and Luncheon
- Poster Picture Framed of you and the teams & game jerseys autographed by players after game
- 6 Spots at Golf Outing and Luncheon
- 4 Tickets to Opening Sponsor and Player Presentation Dinner

2. LEVEL TWO: \$6.000

- Shirt sponsor GUFC team (back) for Global United Game
- 10 VIP seats, 10 passes to VIP player section after game
- Logo and name in all marketing and pr activities (such as website, press releases, weekend event brochure etc.)
- Boarding
- 6 spots at Golf Outing and Luncheon
- Poster Picture Framed of you and the teams & game jerseys autographed by players after game
- 4 Tickets to Opening Sponsor and Player Presentation Dinner
- Upgrade Option for Hole Sponsor (\$750)

Portion of proceeds go directly to Global Warming projects



3. LEVEL THREE: \$4.000

- Shirt sleeve sponsor for Global United Game
- 6 VIP seats, 6 passes to VIP player section after game
- Logo and name in all marketing and pr activities (such as website, press releases, weekend event brochure, etc.)
- Boarding
- 6 spots at Golf Outing and Luncheon
- 2 Tickets to Opening Sponsor and Player Presentation Dinner
- Game jerseys autographed by players after game
- Upgrade Option for Hole Sponsor (\$750)

4. LEVEL FOUR: \$2.000

- Hole Sponsor at Golf Outing Event OR Environmental
- Community Project Title Sponsor
- 6 VIP seats, 6 passes to VIP player section after game
- Boarding
- 6 spots at Golf Outing and Luncheon

Golf Sponsor Only

- **Individual Golf Package: \$200**
- Includes Golf Scramble, Ticket to Luncheon, and a pair of VIP tickets to the Dutch Lions FC vs. Global United FC Game
- **Team Golf Package: \$ 600**
- Includes (4) Golf Scramble, (4) Tickets to Luncheon, and 4 pairs of VIP tickets to the Dutch Lions FC vs. Global United FC Game

Dinner Sponsor Only

- Invitation to Sponsor Dinner/Drinks and Player Presentation
- **Individual- \$500; Table (4)- \$1.500**

Contact us at c.neidig@dutchlionsfc.com or 574.780.0588



DEBUT OF DAYTON DUTCH LIONS FC

The Dayton Dutch Lions FC are making their debut in the United Soccer Leagues.

With only one ambition: to win the PDL Championship. With an attractive, dominating style of football originating from the Dutch Total Football philosophy. The club is owned by Dutch former professional soccer players Erik Tammer (a.o. AFC Ajax Amsterdam) and Mike Mossel (graduate of Xavier University) who want to bring a very high professional level of soccer to the Dayton community. Something people will be proud of and want to be a part of! Therefore, we signed top players from the Netherlands and some key local players. Out of the eight Dutch players, seven played for the Dutch National Youth Teams up to U21 and one (Oscar Moens) even played for the Dutch National Team and top clubs PSV Eindhoven and AZ Alkmaar. All players had their youth education at either FC Twente, AFC Ajax Amsterdam, or Feyenoord and played in either the Dutch Premier League or First Division.

As part of its inaugural season in the U.S., the Dutch Lions FC will be taking part in an exciting weekend of events as its first appearance in the community. It is the Global United

Project. The objective of this project is to ask attention for environmental issues. The highlight of the activities is a game between the Dutch Lions FC and the Global United FC, a club comprised of over 150 former top international players. Players such as Lothar Matheus, Fernando Couto, Zamorano, Elber and others have played with the Global United squad. Their goal is simply to provide an unique approach to spreading the news of environmentally-friendly initiatives to a variety of markets across the world. This opportunity fits in perfect with the vision of the Dutch Lions FC which focuses on "creating a professional environment with integrity and ethical conduct, which promotes competitive excellence, sportsmanship and community service." The weekend will consist of local school projects, community awareness outreach programs, a fundraiser via the Golf Scramble Outing, and many more exciting opportunities.

The progressive approach to which the Dutch Lions FC are willing to take is only successful if we have sponsors and organizations who are eager to join our club in providing the Dayton community with positive and life-changing events. Let us know how we can help you become part of this special event!



Check for the latest update on the Global United FC project on www.dutchlionsfc.com!

MORE ON THE GLOBAL UNITED FC

Global United FC is a football project that consists of more than 150 of the world's most famous former players and coaches. Its mission is to create awareness for environmental issues by playing exhibition football matches at various worldwide locations affected by climate change. Global United FC uses the global popularity of football and its most recognizable players to raise awareness on environmental issues. Part of the proceeds of the matches will be used to support organizations and research institutions dedicated to the environment. Global United FC will keep emissions from its activities (travel, accommodation, etc.) at a minimum. All remaining emissions are offset with carbon credits from First Climate and the Climate Neutral Group. Global United FC is dedicated to giving back a percentage of the revenues raised to a variety of World wide

water projects. Water is life. Global warming is already endangering access to clean drinking water for people all around the world. For Global United FC, this fact is the fundamental motivation to take action and engage water projects around the world. Projects supported are: A special focus on Nepal and Ethiopia, where water shortages are already affecting thousands of people. Also, GUFC are working on a Household biogas project in India. Last, but not limited to, the TransAtlantic Climate Institute (TACIT) TACIT is a high-resolution Ocean Observation System on the Faroe Islands consisting of numerous submarine robots -Seagliders -that gather continuous information on the Gulf Stream. The gathering of high-resolution data is crucial for the development of climate models that are needed to understand climate change.

